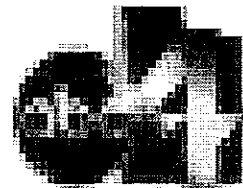


ORDER



Orders
Order / Rev: 28491
Alt Order #:
Product Desc: Mayor
Estimate: 318
Flight Dates: 09/24/12 - 11/04/12
Original Date / Rev: 05/23/12 / 10/24/12
Order Type: CIA - O

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency Name: Love Communications
Buying Contact:
Billing Contact:
 546 South 200 West
 Salt Lake City, UT 84101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ben McAdams For Mayor
Demographic: HH
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	8	\$1,800.00	\$1,530.00
10/01/12	10/28/12	25	\$5,200.00	\$4,420.00
10/29/12	11/02/12	2	\$825.00	\$701.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	8	\$1,800.00	\$1,530.00	14.00
October 2012	25	\$5,200.00	\$4,420.00	42.00
November 2012	2	\$825.00	\$701.25	0.00
Totals	35	\$7,825.00	\$6,651.25	56.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVX	09/24/12	10/26/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	MTWTF--	:30	2	\$400.00	P-3	2.00	NM	9	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$400.00		2.00			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$400.00		2.00			
		Week: 10/08/12	10/14/12	-----		0				\$400.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$400.00		2.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	KTVX	10/15/12-10/21/12	ABC4 News at 10pm M-F		10p-1036p	MTWThF----	:30		\$0.00		2.00	NM		
	8	KTVX	10/15/12-10/21/12	ABC4 News at 10pm M-F		10p-1036p	MTWThF----	:30		\$0.00		2.00	NM		
		Week: 10/22/12	10/28/12	MTWTF--		3				\$400.00		2.00			
N 2	KTVX	09/24/12	10/26/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	MTWTF--	:15	2	\$200.00	P-4	2.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$200.00		2.00			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$200.00		2.00			
		Week: 10/08/12	10/14/12	-----		0				\$200.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$200.00		2.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$200.00		2.00			
N 3	KTVX	09/24/12	10/26/12	Nightline M-F 1036p-1103p	CM	1036p-1103p	MTWTF--	:30	2	\$200.00	P-3	1.50	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$200.00		1.50			

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTVX	09/24/12	10/26/12	Nightline M-F 1036p-1103p	CM	1036p-1103p	MTWTF--	:30	2	\$200.00	P-3	1.50	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$200.00		1.50			
		Week: 10/08/12	10/14/12	-----		0				\$200.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$200.00		1.50			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$200.00		1.50			
N 4	KTVX	09/24/12	10/26/12	Nightline M-F 1036p-1103p	CM	1036p-1103p	MTWTF--	:15	2	\$100.00	P-4	1.50	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$100.00		1.50			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$100.00		1.50			
		Week: 10/08/12	10/14/12	-----		0				\$100.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$100.00		1.50			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$100.00		1.50			
N 5	KTVX	10/29/12	11/02/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	MTWTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$550.00		0.00			
N 6	KTVX	10/29/12	11/02/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	MTWTF--	:15	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			
N 7	KTVX	10/28/12	10/28/12	ABC4 News at 10pm Su Su 10p-1030p	CM	10p-1030p	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$400.00		0.00			
													Totals	35	\$7,825.00